# Heroes of Pymoli Report

## Three Observable Trends:

1. The majority of players purchasing items in Heroes of Pymoli are male coming in at approximately 84%
2. The majority of purchases made are made by players in the early 20s (20-24 years old) with 40+ individuals contributing to less than 2%
3. Despite the above results, the female player base on average purchase more expensive items although due to the increase only being approximately 7% this difference may be negligible